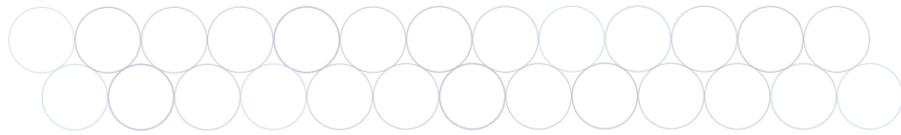


# The Wine Auction



## Supporters

Regions Hospital Foundation thanks our 2014 sponsors. Some were new and many have sponsored the event for decades. You all play a critical role in our ability to improve the health and well-being of the community. We look forward to toasting all of our sponsors on September 19. Thank you for your enduring support.

## Thank you to our 2014 Sponsors

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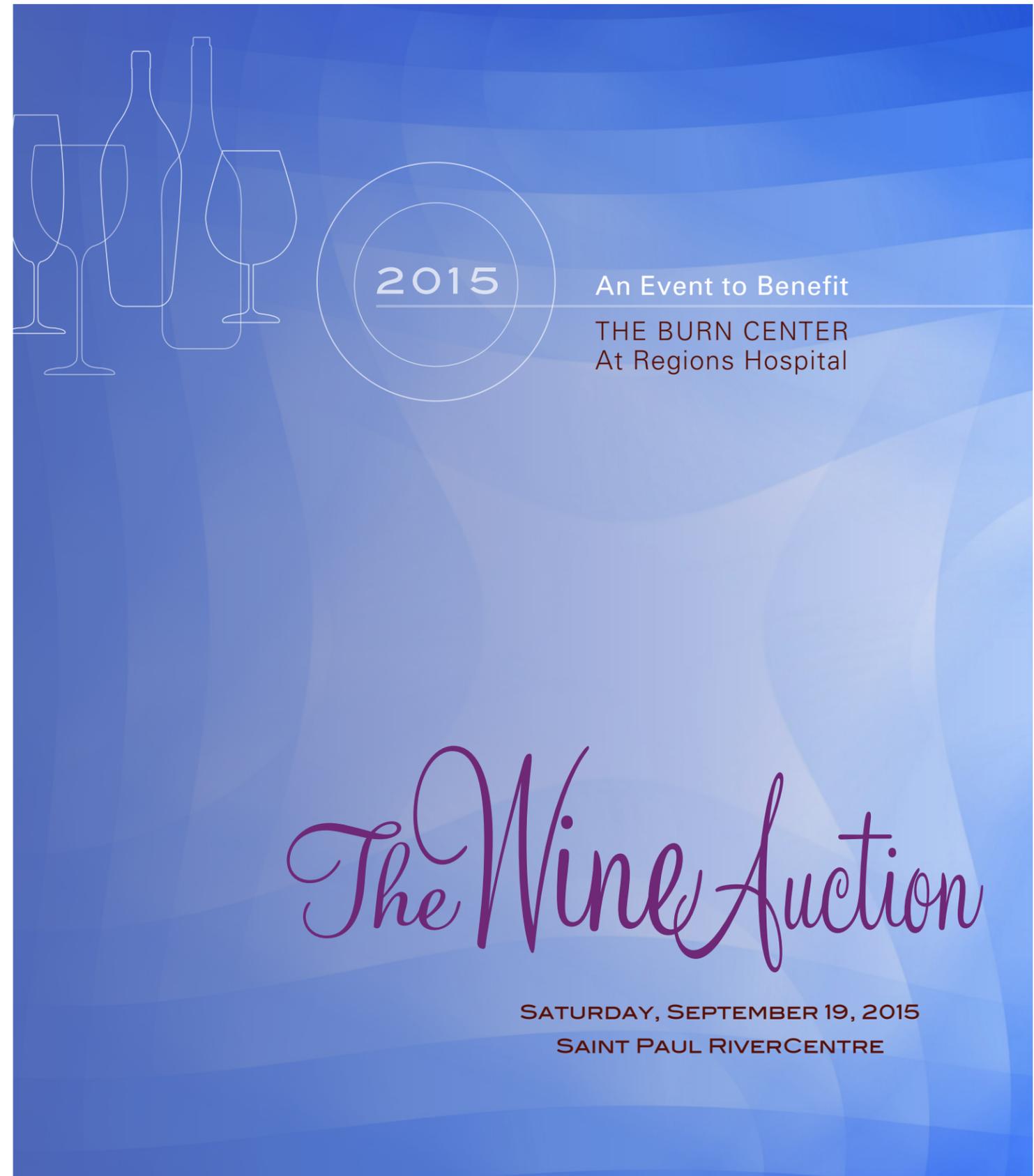
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An Invitation to Sponsors

# SURVIVE-THRIVE -TRANSCEND

## The Wine Auction

SATURDAY, SEPTEMBER 19, 2015

We invite you to take part in St. Paul's "must attend" event of the year.

As a partner of The Wine Auction, you will toast the accomplishments made possible through this event and help us accelerate the future of care. Your participation will place you among physicians and leaders from Regions Hospital, HealthPartners and the Twin Cities community. A full listing of sponsorship opportunities and benefits is included in this packet.

Consider sponsorship at the Gold level or above so you can be part of the Champagne Reception, an exclusive kick-off to The Wine Auction that starts at 5:00 p.m. Hosted by Kraus-Anderson, this pre-event provides an opportunity to hear from your hosts and bid early on auction items.

### The Wine Auction

The 26th Annual Wine Auction will offer an event experience that is new and fresh. Gather your friends and supporters for a night of celebration, including a unique musical experience, gourmet food and hand-selected wine from around the world.

Top off the night with more music, dancing and fun!

### Thank you to our sponsors

For the past 25 years, sponsors and donors have contributed over \$9 million through The Wine Auction to strengthen and launch innovative new programs for the community. Last year alone, thanks to you, we were able to raise \$1 million. Your support is appreciated and essential to bringing new programs to life.

Your support will strengthen our burn care and allow us to reach beyond the hospital



## HEALING THE COMMUNITY

The Twin Cities can take pride in the Burn Center at Regions Hospital. Started in 1963 as one of the first burn centers in the country, it has become the most complete and extensive facility of its kind in the Upper Midwest, offering state-of-the-art care for all types of burns and wounds. The Burn Center provides the finest care to adults and children from the time of injury through rehabilitation, all in one location. Our doctors have invented treatments and technologies that are used worldwide, like clear plastic masks for facial burns and a treatment for frostbite that saves fingers and toes. In short, patients are in the best hands.

Now, with help from the 2015 Wine Auction, the Burn Center will improve the care it offers at Regions and in clinics throughout the five state area. It will also bolster its clinical research of new treatments for burns and wounds.

Event proceeds will fund the following burn programs:

**REMOTE BURN CLINICS**- Many of our patients come from great distances to receive our specialized inpatient care and must miss time from work or school and incur great expense to travel to Regions for regular follow-up appointments. With charitable funds, our burn specialists will visit clinics throughout Minnesota, Iowa, Wisconsin and the Dakotas to provide care that is closer to the homes of patients. By working with local health care providers, we will improve their ability to care for patients in their communities.

**EMOTIONAL CARE**- Burns are traumatic injuries to the mind as well as the body. In fact, the rate of post-traumatic stress disorder (PTSD) in civilian burn centers is equal to that of our military forces — approximately 45 percent. To treat the psychiatric needs of patients, the Burn Center has a dedicated psychotherapist on staff, a unique feature among burn centers. Wine Auction proceeds will support a full time psychotherapist, allowing her to see all the center's patients and take part in our new remote clinics.

**ENHANCED BURN RESEARCH**- The Burn Center has long been a leader in clinical research, with nationally recognized work on frostbite and burn resuscitation, among other areas. These efforts have improved burn care across the globe. A robust research program requires the support of a surgical resident, a position that attracts interest from prospective research fellows. Wine Auction proceeds will fund such a program.