

The Wine Auction

9.17.16

AN EVENT TO BENEFIT  
CANCER RESEARCH

## SUPPORTERS

Regions Hospital Foundation thanks our 2015 sponsors. Some were new while many have sponsored the event for decades. You all play a critical role in our ability to improve the health and well-being of the community. We look forward to toasting all of our 2016 sponsors on September 17. Thank you for your enduring support.

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SAINT PAUL RIVERCENTRE

9.17.16

An invitation to sponsors

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*The Wine Auction*

# BOLD DISCOVERIES

DISCOVERING THERAPIES, DELIVERING *hope*

## WE INVITE YOU TO TAKE PART IN ST. PAUL'S "MUST ATTEND" EVENT OF THE YEAR.

As a partner of The Wine Auction, you will toast the accomplishments made possible through this event and allow us to accelerate the expansion of our cancer research program. Your participation will place you among physicians and leaders from Regions Hospital, HealthPartners and the Twin Cities community. A full listing of sponsorship opportunities and benefits is included in this packet.

Consider sponsorship at the Gold Level or above so you can be part of the Champagne Reception, an exclusive kick-off to The Wine Auction that starts at 5:00 p.m. Hosted by Kraus-Anderson, this pre-dinner event provides an opportunity to hear from your hosts and bid early on auction items.

## THE WINE AUCTION

This year marks our 27th Annual Wine Auction and after 26 years we can still guarantee an event experience that is new and fresh. Gather your friends and supporters for a night of celebration, including a unique musical experience, gourmet food and hand-selected wine from around the world.

## THANK YOU TO OUR SPONSORS

Over the past 26 years, The Wine Auction has raised more than \$10 million for Regions Hospital to strengthen and launch innovative programs for the community. Last year alone we raised just over \$1 million thanks to sponsors and donors like you. With your support, we can offer all patients life saving and life enhancing medical care and therapies. Thank you!

Proceeds from the 2016 Wine Auction will help us expand access to the newest cancer research.

One in two males and one in three females will develop invasive cancer in their lifetimes. When it strikes, patients need the hope that comes with access to the most advanced treatments. Many want to participate in the latest clinical trials of new treatments and medications. Some have no other option.

For these patients, the future is growing increasingly bright. Since 2012, half of all drugs designated as "breakthrough therapies" by the Food and Drug Administration were cancer therapies. More and more, patients with cancer are living longer with a better quality of life. But too often, patients must access other health systems or even travel across the country to participate in clinical trials. This adds an extra burden during an already stressful time, and patients without resources often can't afford this option.

Regions Hospital is already a leading provider of cancer research. Among the 19 hospitals in our local consortium, we have historically enrolled the largest number of patients in clinical trials of new cancer treatments. Now we are poised to take the next step.

With help from the 27th Annual Wine Auction, we will accelerate our expansion of cancer research in Phase 1 clinical trials, with an initial focus on lung cancer, brain tumors, melanoma and renal cell cancers. Phase 1 clinical trials give patients access to new treatments that are not available to individuals outside of such studies. Event proceeds will also allow us to expand the breadth of our later-stage trials.

We need your partnership to launch this expanded research program. Philanthropy is especially critical for beginning-stage research of new treatments, since government agencies and drug companies are often unwilling to fund treatments that have no established record of success. The following will be a few of the positive results of your support:

- Members of our community will have greater access to the many promising treatments for cancer that are being tested nationwide.
- As a result of this access, patients will be able to focus less on the logistics of their treatment and more on their daily lives.
- Access to this research will be especially valuable to the large proportion of low-income patients served by our Cancer Care Center. Such patients deserve the same access to the newest treatments.

*Thank you for helping Regions become a regional resource for the latest cancer research.*